

Media Advisory - World's most prestigious poker tournament to make its Canadian debut at the "Rock" for an estimated prize pool of over \$2.5 million

The World Series of Poker Circuit Event ® (WSOP) to make its first ever Canadian circuit debut at the River Rock Casino Resort, in Richmond BC, from October 27-November 7, 2012

RICHMOND, BC, Sept. 6, 2012 /CNW/ - The highly popular, world-renowned World Series of Poker will be making its first Canadian tour stop this autumn at the magnificent River Rock Casino Resort in Richmond, B.C. "River Rock Casino Resort has established itself as a premium poker destination for many local and international players. With this exciting opportunity to present the WSOP Circuit Event, I am confident that the "WSOP" team and players will enjoy our four diamond resort and the outstanding amenities offered. The River Rock Casino Resort is known for hosting exceptional world-class poker tournaments and the World Series of Poker Circuit Event puts our property and our team on a world stage," said Howard Blank, Vice President, Great Canadian Gaming Corporation.

This is the ninth season of the WSOP Circuit Events and the first time it will be held in Canada. Tournament structure can be found online at www.riverrock.com/wsopc Tournament buy-ins range from \$365 to \$1675. Participants will compete at over 12 events for the shot at over 2.5 million dollars in total prize money. Ten live events will be held at the River Rock casino Resort October 27th to November 7th 2012 and 2 online events will take place on www.Playnow.com on November 17th and 25th, 2012. (Online events are open to residents of BC and Quebec only). Winner of the featured WSOP Canadian Circuit Event will also compete for one million dollars and a gold bracelet at the Main Event of the National Championships which will take place in New Orleans in 2013 (winner must be 21 years old to attend the New Orleans Championships).

World Series of Poker is the longest-running and one of the most prestigious gaming events which dates back to 1970. To date, WSOP events have paid more than \$1.4 billion in total prize money.

Registration will commence today. More information about the tournament, registration guidelines and detailed list of events, please go to: www.riverrock.com/wsopc.

SOURCE: River Rock Casino Resort

For further information:

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EVENT INFO: www.riverrock.com/wsopc or 604 273-1895