



FOR IMMEDIATE RELEASE
 NOVEMBER 2, 2012

**BOULEVARD CASINO
 PRESENTS**

“WEIRD AL” YANKOVIC

**LIVE AT THE RED ROBINSON SHOW THEATRE
 SATURDAY, APRIL 27**

Coquitlam, BC – “Weird Al” Yankovic – the undisputed king of pop culture parody – has sold more comedy albums than any other artist in history. In a career spanning three decades, he has amassed twenty-eight Gold and Platinum-certified home videos and three Grammy Awards. Much of Yankovic's success resulted from his skilled use of parodying music videos. MTV firmly established his public persona sporting garish Hawaiian shirts, frizzy hair and goofy mannerisms. He made for a distinctly bizarre figure which he consistently exploited to maximum comic effect. After Michael Jackson's "Beat It" became the most acclaimed video in the medium's brief history, he recorded "Eat It" for his first effort, *Weird Al Yankovic in 3-D* in 1984. The video which mocked the "Beat It" clip scene-for-scene became an instant MTV smash and the Grammy Award-winning single ended up reaching #12 on Billboard's Hot 100.

In 1988, Yankovic returned with the platinum-selling *Even Worse*. Its title and album cover were a reference to Michael Jackson's recent *Bad* LP. "I'm Fat", the first single and video, also parodied the lavish Martin Scorsese-directed clip for Jackson's hit "Bad" for which he won his next Grammy Award. The next year he starred in the feature film, *UHF* which he also co-wrote ... a movie soundtrack was released as well. He has directed many of his own music videos from 1993's "Bedrock Anthem" to 2006's "White & Nerdy". In addition to his own, he has directed several videos for Hanson, The Black Crowes, Ben Folds, Jeff Foxworthy and Jon Spencer Blues Explosion. Last year, his thirteenth studio album, *Apocalypse* was released and debuted at #9 on the Billboard 200 ... the highest debut of his career. The album features a parody of Lady Gaga's "Born This Way" entitled "Perform This Way". The album received two Grammy Award nominations for Best Comedy Album and Best Short Form Music Video for "Perform This Way". Don't miss "Weird Al" Yankovic and his band when they'll be appearing for one night only at Boulevard Casino's Red Robinson Theatre on April 27, 2013.

TICKETS ON SALE THURSDAY, NOVEMBER 8 @ 10:00 AM

DOORS 8:00 PM SHOW 9:00 PM

Tickets: Orchestra \$39.50 & Golden Circle \$49.50 (+ Service Charges)

Tickets available at all Ticketmaster Outlets or charge-by-phone 1-855-985-5000
 or order on-line at www.ticketmaster.ca

Ages 12 & over

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