



# GREAT CANADIAN GAMING CORPORATION

## GREAT CANADIAN GAMING INSIDERS INTEND TO TRADE IN THE COMPANY'S SECURITIES

**September 15, 2013 – Richmond, BC** – Great Canadian Gaming Corporation (“Great Canadian” or “the Company”) [TSX:GC] today announced that the following directors and members of senior management, who are considered insiders of the Company, have given notice that they intend to trade in the Company’s securities within the next 30 days. Most of the intended trades include the exercise of stock options with an expiry date of March 11, 2014.

Insider Name	Title	Intended Transactions	% of Common Shares Intended to be Sold <sup>1,2</sup>	% of the Value of Great Canadian Securities Intended to be Sold <sup>1,3</sup>
Richard Buski	Member of the Board of Directors	Exercise 50,000 options <sup>4</sup> and sell 50,000 common shares	46%	63%
Thomas Gaffney	Member of the Board of Directors	Exercise 30,000 options <sup>4</sup> and sell 30,000 common shares	49%	70%
David Prupas	Member of the Board of Directors	Exercise 30,000 options <sup>4</sup> and sell 30,000 common shares	45%	60%
Victor Poleschuk	Senior Vice President, Operations-East	Exercise 50,000 options <sup>4</sup> and sell 50,000 common shares	14%	24%
W. David Fretz	Vice President, American Operations	Exercise 25,000 options <sup>4</sup> and sell 25,000 common shares	15%	18%
Robert G. Kroeker	Vice President, Corporate Security & Compliance	Exercise 10,000 options <sup>5</sup> and sell 10,000 common shares	13%	13%

<sup>1</sup> Great Canadian Securities for this calculation includes stock options and common shares but excludes Deferred Share Units.

<sup>2</sup> Calculated as the number of common shares intended for sale as a percentage of in-the-money Great Canadian Securities held by the insider.

<sup>3</sup> Calculated as the intrinsic value of Great Canadian Securities in the Intended Transactions as a percentage of the total intrinsic value of Great Canadian Securities held by the insider. The intrinsic values in these estimates were based on the Company’s common share closing price on September 13, 2013 of \$10.83. The intrinsic value of a stock option is the positive difference between the Company’s common share closing price and the stock option’s exercise price. The intrinsic value of a common share is the Company’s closing share price as traded on the TSX.

<sup>4</sup> Stock options have an expiry date of March 11, 2014.

<sup>5</sup> Stock options have an expiry date of January 21, 2018.

Any transactions completed by these insiders will be reported on [www.SEDI.ca](http://www.SEDI.ca) within five days of their transactions.

The Company has in place policies that are designed to provide transparency to the public about an insider’s intention to trade in the Company’s securities. A cornerstone of that policy is a requirement that insiders give the Company prior notice of any intention to trade Great Canadian securities so that the market may be alerted to that intention if the Company believes that an insider is intending to trade a material quantity of the Company’s securities and/or a material portion of the value of such securities that are under the insider’s control.

Other insiders of the Company may from time to time disclose their intentions to trade securities of the Company.

## **ABOUT GREAT CANADIAN GAMING CORPORATION**

Great Canadian Gaming Corporation operates gaming, entertainment and hospitality facilities in British Columbia, Ontario, Nova Scotia and Washington State. The Company's 17 gaming properties consist of ten casinos, including one with a Four Diamond hotel resort, four horse racetrack casinos, and three community gaming centres. As of June 30, 2013, the Company had approximately 4,000 employees in Canada and 600 in Washington State. Further information is available on the Company's website, [www.gcgaming.com](http://www.gcgaming.com).

## **DISCLAIMER**

This press release contains certain "forward-looking information" or statements within the meaning of applicable securities legislation. Forward-looking information is based on the Company's current expectations, estimates, projections and assumptions that were made by the Company in light of its historical trends and other factors. All information or statements, other than statements of historical fact, are forward-looking information including statements that address expectations, estimates or projections about the future, the terms and expected benefits of the normal course issuer bid, the Company's strategy for growth, expected future expenditures, costs, operating and financial results, expected impact of future commitments, the future ability of the Company to operate the Georgian Downs and Flamboro Downs facilities and their profitability, and the ability of the Company to enter into new agreements for the operation of gaming facilities at Georgian Downs and Flamboro Downs. Forward-looking information may be identified by words such as "anticipate", "believe", "expect", or similar expressions. Such forward-looking information is not a guarantee of future performance and may involve a number of risks and uncertainties.

Although forward-looking information is based on information and assumptions that the Company believes are current, reasonable and complete, they are subject to unknown risks, uncertainties, and a number of factors that could cause actual results to vary materially from those expressed or implied by such forward-looking information. Such factors may include, but are not limited to: terms of operational services agreements; pending, proposed or unanticipated regulatory or policy changes; the Company's ability to obtain and renew required business licenses, leases, and operational services agreements; unanticipated fines, sanctions and suspensions imposed on the Company by its regulators; impact of global liquidity and credit availability; adverse tourism trends and further decreases in levels of travel, leisure and consumer spending; competition from established competitors and new entrants in the gaming business; dependence on key personnel; the Company's ability to manage its capital projects and its expanding operations; the risk that systems, procedures and controls may not be adequate to meet regulatory requirements or to support current and expanding operations; potential undisclosed liabilities and capital expenditures associated with acquisitions; negative connotations linked to the gaming industry; First Nations rights with respect to some land on which we conduct our operations; future or current legal proceedings; construction disruptions; financial covenants associated with credit facilities and long-term debt; credit, liquidity and market risks associated with our financial instruments; interest and exchange rate fluctuations; non-realization of cost reductions and synergies; demand for new products and services; fluctuations in operating results; and economic uncertainty and financial market volatility. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. These factors and other risks and uncertainties are discussed in the Company's continuous disclosure documents filed with the Canadian securities regulatory authorities from time to time, including in the "Risk Factors" section of the Company's Annual Information Form for fiscal 2012, and as identified in the Company's disclosure record on SEDAR at [www.sedar.com](http://www.sedar.com).

Readers are cautioned not to place undue reliance on the forward-looking information, as there can be no assurance that the plans, intentions, or expectations upon which they are based will occur. The forward-looking information contained herein is made as of the date hereof, is subject to change after such date, and is expressly qualified in its entirety by cautionary statements in this press release. Forward-looking information is provided for the purpose of providing information about management's current expectations and plans and allowing investors and others to get a better understanding of the Company's operating environment. The Company undertakes no obligation to publicly revise forward-looking information to reflect subsequent events or circumstances except as required by law.

ON BEHALF OF

**GREAT CANADIAN GAMING CORPORATION**

“Original Signed By Rod N. Baker”

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Rod N. Baker  
President and Chief Executive Officer

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