

Great Entertainment. Great people. Great investment. Great Canadian.

For over thirty years, Great Canadian Gaming Corporation (GC) has been a leading gaming, entertainment and hospitality company focused on providing exceptional entertainment experiences for our guests, rewarding opportunities for our team members, and superior value to our shareholders. We also aim to contribute to our communities through our PROUD program, which represents all the ways we support those communities that we do business in. Across all of our 19 properties in five different jurisdictions, we responsibly generate gaming funds that support healthcare, education, social services and other government programs.

While we never lose sight of our humble beginnings when we first operated charity casinos in 1982, we look forward to our continued growth and evolution as Canada's leading developer and operator of gaming and entertainment properties.

## COMPANY AT A GLANCE

- ▶ Proudly based in BC since 1982
- ▶ Number of employees: 5,000 in Canada and 500 in Washington State
- ▶ Salaries paid: \$165 million
- ▶ Money annually invested in our communities: \$2 million
- ▶ Charities, non-profit groups and community associations supported in 2015: 2,000
- ▶ 19 gaming properties across Canada including three show theatres that accommodate between 1,000 and 2,500, two Four Diamond hotels, an award winning resort and various associated hospitality facilities including over 43 food and beverage outlets
- ▶ Over 6,900 slot machines and 360 tables operated at our various locations
- ▶ Almost \$600 million generated annually for our respective crown partners

## PROPERTIES

### British Columbia:

- ▶ **River Rock Casino Resort**,  
Vancouver, BC
- ▶ **Hard Rock Casino Vancouver**,  
Coquitlam, BC
- ▶ **View Royal Casino**,  
Victoria, BC
- ▶ **Casino Nanaimo**,  
Nanaimo, BC
- ▶ **Elements Casino**,  
Surrey, BC
- ▶ **Hastings Racecourse**,  
Vancouver, BC
- ▶ **Chances Chilliwack**,  
Chilliwack, BC
- ▶ **Chances Maple Ridge**,  
Maple Ridge, BC
- ▶ **Chances Dawson Creek**,  
Dawson Creek, BC

### Ontario:

- ▶ **Flamboro Downs**,  
Dundas, Ontario
- ▶ **Georgian Downs**,  
Innisfil, Ontario
- ▶ **Shorelines  
Thousand Islands Casino**,  
Gananoque, Ontario
- ▶ **Shorelines  
Slots at Kawartha Downs**,  
Fraserville, Ontario

### Nova Scotia:

- ▶ **Casino Nova Scotia Halifax**,  
Halifax, Nova Scotia
- ▶ **Casino Nova Scotia Sydney**,  
Sydney, Nova Scotia

### New Brunswick:

- ▶ **Casino New Brunswick**,  
Moncton, New Brunswick

### Washington State:

- ▶ **Great American Casino**,  
Everett, Everett, WA
- ▶ **Great American Casino**,  
Lakewood, Lakewood, WA
- ▶ **Great American Casino**,  
Tukwila, Tukwila, WA

## GREAT CANADIAN MILESTONES

Great Canadian Casino Company Ltd., the predecessor to Great Canadian, is formed and begins operating charity casinos in a variety of locations, including Vancouver's Pacific National Exhibition casino and midway games

Great Canadian is listed on the TSX Venture exchange (TSX-V)

Great Canadian begins operations in Ontario with the acquisition of Georgian Downs and Flamboro Downs

Great Canadian opens Canada's only Hard Rock Casino location at its rebranded Coquitlam property, the Hard Rock Casino Vancouver, following a multi-million dollar renovation

Great Canadian receives official approval to build "Shorelines Casino Belleville" in Ontario which will open its doors in 2017



Great Canadian proudly hires its first employees on May 1, 1987

Great Canadian is listed on the Toronto Stock Exchange (TSX: GC)

Great Canadian opens River Rock Casino Resort, which quickly becomes the company's flagship operation

River Rock Casino Resort welcomes the Canada Line, Vancouver's newest mass transit system that attracts and transports an estimated 120,000 passengers per weekday

Fraser Downs Racetrack and Casino undergoes a multi-million dollar renovation, and is re-introduced as Elements Casino

Great Canadian begins operations in Moncton, New Brunswick with the acquisition of Casino New Brunswick

Great Canadian, with partners, is chosen as the first private sector operator as part of the Ontario Lottery and Gaming Corporation's modernization exercise and subsequently introduces the Shorelines Casino brand to Ontario for the gaming properties at Thousand Islands and Kawartha Downs

\*For a full list of history milestones, please visit: [gcgaming.com/history](http://gcgaming.com/history)

## OUR PEOPLE

Currently, Great Canadian employs approximately 5,000 employees in Canada and 500 in Washington State. Great Canadian is proud of its employee base amongst which:

- ▶ 80 different languages and dialects are spoken
- ▶ Average age is 42
- ▶ 49.7% are male and 50.3% are female
- ▶ 30% have worked at Great Canadian for over 10 years
- ▶ 262 different salaried positions and 128 different hourly positions

## OUR LEADERSHIP

As a publicly traded company, Great Canadian is governed by a Board of Directors and managed by an executive team that has a wide breadth of knowledge and experience in the gaming, hospitality and finance industry. For a complete list of Great Canadian's Board of Directors and Executive Officers, please visit: [gcgaming.com/leadership-executive-management](http://gcgaming.com/leadership-executive-management)

## FINANCIALS

The following summarizes the Company's key financial information for the year ending on December 31, 2015:

Gross Gaming Revenue	Almost \$900 million
How much Gross Gaming Revenue is retained by our respective crown partners	Almost \$600 million
Net earnings	\$74.6 million
Total Assets on Dec. 31, 2015	Almost \$1 billion

To access company financial statements, please visit: [gcgaming.com/financials/](http://gcgaming.com/financials/)

## INDUSTRY GOVERNANCE

As a gaming operator and service provider, Great Canadian is responsible for operating under the provisions and guidelines of the provincial authorities that conduct and manage gaming and/or horseracing in the particular region. Great Canadian complies with the regulatory/operating framework commissioned by the:

- ▶ British Columbia Lottery Corporation (BCLC)
- ▶ Gaming Policy Enforcement Branch (GPEB)
- ▶ Ontario Lottery and Gaming Corporation (OLG)
- ▶ Alcohol and Gaming Commission of Ontario (AGCO)
- ▶ Ontario Racing Commission (ORC)
- ▶ Nova Scotia Provincial Lotteries and Casino Corporation (NSPLCC)
- ▶ Alcohol and Gaming Division of the Department of Environment and Labour (AGD)
- ▶ New Brunswick Lotteries and Gaming Corporation (NBLGC)
- ▶ Washington State Gambling Commission (WSGC)

## A PROUD COMMUNITY PARTNER

**We're PROUD of our people, our business, our community**

PROUD is our brand at Great Canadian that unifies us with our community, volunteering and corporate social responsibility efforts. Simply put, we're PROUD that what we do makes a difference. Our goal as a company is to support our communities and those that live within them. Through charitable endeavours including providing funding as well as time, resources and talent, we are able to help achieve this goal while positively impacting the various needs, causes and projects that matter the most in our communities.

Our PROUD employee volunteer program allows us as an organization to recognize, encourage and most importantly reward the efforts of our colleagues who volunteer and support their communities.

Here is a glance at our PROUD community and volunteer efforts:

- ▶ \$2 million annually invested in local communities
- ▶ 2,000 charities, non-profit groups and community associations were supported in 2015

## A RESPONSIBLE GAMING OPERATOR

Great Canadian Gaming Corporation is committed to offering gambling in a responsible manner. We're able to integrate and promote responsible gaming practices through the following:

- ▶ Responsible Gambling Staff Training
- ▶ Display of Responsible Gambling Literature
- ▶ Voluntary Self-Exclusion Program
- ▶ Responsible Gambling Information Centres
- ▶ Community Based Responsible Gambling Awareness Weeks
- ▶ Responsible Marketing Standards
- ▶ No Minors Policy
- ▶ Responsible Service of Alcohol
- ▶ RG Check Certification

RG Check is an accreditation program created by the Responsible Gambling Council (RGC) based on its Responsible Gambling Standards for gaming venues and for Internet gambling sites. The program offers gaming companies and their Crown partners the opportunity of an independent assessment of the quality of their responsible gambling safety net. All nine Great Canadian gaming properties in BC, as well as its two casino operations in Ontario, have obtained their RG Check accreditation. To learn more about RG Check, please visit: [www.rgcheck.com](http://www.rgcheck.com)

## MORE THAN JUST GAMING

Great Canadian offers more than just gaming. Broadening its amenities to cater to non-gaming entertainment and dining needs, the company operates hotels, theatres, conference facilities, and its properties include private function/meeting spaces, entertainment lounges, and high quality dining options. Through these efforts, Great Canadian hopes to expand the role of casinos in the regions where it operates.

## DID YOU KNOW?

In each Canadian gaming jurisdiction, a significant portion of gross gaming revenue from gaming facilities goes back directly to provincial governments for the purpose of supporting programs like healthcare, education and social services.

## MEDIA CONTACTS

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