

**FOR IMMEDIATE RELEASE:**

## **Elements Casino Victoria Announces the Launch of its Community Partnership Program – *Elements of Community***

**Victoria, BC (April 19, 2018):** Elements Casino Victoria is pleased to announce that it will be launching a brand new community program – *Elements of Community* - focused on supporting charitable and community organizations that are located in the Island Capital Regional District and the West Shore municipalities of Colwood, Highlands, Langford, Metchosin, Esquimalt, Sooke and View Royal.

As part of the *Elements of Community* initiative, Elements Casino will offer its Platinum Room, a multi-use entertainment venue, free of charge to charitable, non-profit and community organizations for the purpose of hosting events and other such activities for up to 50 days over the course of the upcoming year.

“As an active community participant we wanted to create a positive community experience for organizations that are in need of space and resources. We will be able to accommodate large or small groups in a variety of configurations and provide support that would not have been there otherwise,” said Raj Mutti, Vice President, Operations West, Great Canadian Gaming Corporation.

Organizations interested in booking the Platinum Room will be required to complete an application that can be found on <http://elementscasinovictoria.com/community/>.

On May 5, 2018, Elements Casino Victoria, will host a Grand Opening celebration that will showcase the multi-million dollar redevelopment of the property. With the new 70,000 square foot gaming floor featuring approximately 800 slot machines, up to 26 table games and a variety of dining options, Elements Casino will be the entertainment hub for the whole lower island marketplace.

The Grand Opening festivities will include a performance by Tom Cochrane, Canada’s iconic rock star and eight-time Juno Award winner at the Platinum Room.

Elements Casino Victoria is owned and operated by Great Canadian Gaming Corporation, a leading owner and operator of 25 gaming entertainment venues across Canada and Washington State.

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Founded in 1982, Great Canadian Gaming Corporation is a BC based company that operates 25 gaming, entertainment and hospitality facilities in British Columbia, Ontario, New Brunswick, Nova Scotia, and Washington State. Fundamental to the company’s culture is its commitment to social responsibility.

“PROUD of our people, our business, our community” is Great Canadian’s brand that unifies the company’s community, volunteering and social responsibility efforts. Under the PROUD program, Great Canadian annually invests over \$2.5 million in our communities, and in 2017, over 1,900 charitable organizations were supported by Great Canadian. In each Canadian gaming jurisdiction, a significant portion of gross gaming revenue from gaming facilities is retained by our crown partners on behalf of their provincial government for the purpose of supporting programs like healthcare, education and social services.

For further information:

Sonja Mandic

Director, Media Relations & Social Responsibility

Great Canadian Gaming Corporation / 604.889.7114 / [smandic@gcggaming.com](mailto:smandic@gcggaming.com)